



At Trillium, we offer comprehensive **strategic communication and social marketing** services to help organizations tackle our nation's important **health and social challenges**. We specialize in strategic planning, program and campaign development, research, training and technical assistance, online and materials development, and more. Trillium is an economically disadvantaged, woman-owned small business (**EDWOSB**) with **big capabilities**. Our team brings **experience** from direct, hands-on work in planning and executing countless projects. But experience is only half the story. We also offer an **uncompromising drive for quality**, taking on each of our clients' challenges as our own.

What Sets Us Apart?

People

- Senior communication/marketing professionals with strong backgrounds in public health
- Expertise in a range of issues
 - *Chronic and infectious diseases*: cancer, cystic fibrosis, heart disease, HIV/AIDS, immunization
 - *Behavioral health problems*: bullying, mental illness, substance abuse, suicide, trauma, underage drinking
 - *Disaster preparedness and response*
 - *Health IT*

Quality

- Dedication
- Quality control systems
- Cost control
- Compliance

Government Experience

- Decades of work with Federal clients
- Research-based methods
- Cultural competency
- Scientific accuracy

Company Information

- Established: May 2011
- Incorporation: Maryland
- DUNS Number: 968-560-347
- Cage Code: 6FDG1

Selected Clients

Federal Government

- Substance Abuse and Mental Health Services Administration (SAMHSA)
- Centers for Medicare and Medicaid Services (CMS)
- Health Resources and Services Administration (HRSA)
- Federal Emergency Management Agency (FEMA)

Private Sector

- Cystic Fibrosis Foundation
- Coalition to Transform Advanced Care
- Side-Out Foundation
- MediMergent

Certification

- Economically Disadvantaged Woman-Owned Small Business

Contract Vehicles

- Substance Abuse and Mental Health Services Administration IDIQ
- Program Support Center
- GSA PSS (through partner)

NAICS Codes

- 541613: Marketing Consulting Services (primary)
- 519130: Internet Publishing and Broadcasting and Web Search Portals
- 541430: Graphic Design Services
- 541611: Administrative Management and General Management Consulting Services
- 541810: Advertising Agencies
- 541820: Public Relations Agencies
- 541890: Other Services Related to Advertising
- 541910: Marketing Research and Public Opinion Polling
- 541990: All Other Professional, Scientific, and Technical Services
- 611430: Professional and Management Development Training

Core Capabilities

Strategic Planning

- Analyses
- Communication plans
- Strategic counsel

Program & Campaign Development

- Planning
- Implementation
- Events
- Outreach
- Media

Research

- Focus groups
- Stakeholder interviews
- Literature reviews
- Evaluation
- Customer satisfaction

Training & Technical Assistance

- Needs analyses
- Curriculum design and development
- Pilot testing
- TA resource development:
 - Job aids
 - Toolkits
 - Online resources (webinars, podcasts, videos)

Print & Online Materials/Social Media

- Websites
- Social media
- Videos
- Apps and interactive media
- Campaign materials
- Collateral products
- Educational/marketing products (kits, brochures, fact sheets, posters)
- Plain language
- 508 compliance

Contact Us

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